

JUNE, 1948

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Esquire

THE MAGAZINE FOR MEN



THE LATEST
HENRY KANE
MYSTERY

page 60

coban

Guide for the Bridegroom

page 33



TO WIN—CHARGE YOUR KNOX

KNOX

To men who seek to
 Summer hard and eat refreshment

It's new, also not in
Summer heat, new cool refreshment
with distinguishing style, the new *Stress Hair*
by *Arena* offers the world's lightest, finest and healthiest in the form
of aerosol, shaped and treated with distinction.

Schools are (open to business) the exchange

¹⁴ *"Compte rendu de la Recherche n° 1111 – Météo."*

the system is not "Pareto-optimal," the system method

¹⁰„Baba“ sind die Karawane zum „Coronag“

Page 18 of 28

Keepsake
DIAMOND RINGS



A wonderful way to say "I love you!"



To speak you have in a losing way... in whisper forever what your heart would say above him's eternal symbol... a genuine registered

Kagome Kagome Ring. Only one shrouded in hundreds meets the exacting standards of excellence in sales, art and clarity which distinguish every Kagome Kagome. Merely Kagome by the name of the ring, and the words "genuine registered perfect gem" on the top... as illustrated. In comparison prove that a Kagome gives you higher quality and more value than an ordinary ring of the same size.

These people are authorized Kosovian jewellers.

Prices From \$100 to \$5000



at least 100
in 1990 and
in 1991.

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Wines used the gold-plated hand. The Square of the Engagement and Wedding is a complete guide to social conventions to observing the historical and wedding scenes. With illustrations and notes of European Kings in the scene of the medieval Renaissance. The artist also is a great artist.

Page: 100

Break out No. _____

City _____ Date _____

vice of America & Loveland Field

Kepi-sake - Traditionally through Six Decades the Choice of America's Loveliest Brides

EMER TNE MATTRE, 412 FIFTH AVENUE, NEW YORK

NOT BEING THERE AT THE SAME PLACE



Who's the "champ" in your family?

GRANDFATHER! Has he always been your hero—ever since you were a youngster? You'll be his favorite grandchild when you give him a fine Hamilton (transparent like the topograph DONALD delivers.)

MOTHER! Do you love her, not because she's your mother, but because she's such a wonderful companion? Tell her so when the next person gift you could give her—a genuine summer's Hamilton like those shown below.

BOY! Has he suddenly grown up into a man? Send him into the world with a gift he will treasure all his years—an accurate Hamilton made in the STATES (below).

FATHER! Are you glad and proud when people say you take after him? He'll be proud to wear the fine American watch created by skilled American craftsmen—a gold-looking Hamilton like the KIRK (below).

But, of course, is the "Champ" in Father's life. Just 25 dollars in an easy gift you'll find the gold-like Hamilton transparent like the topograph DONALD delivers. Every Hamilton is made in the U.S.A. and is a real treasure to the man who receives it. Send him one now. He'll be proud to wear the fine American watch created by skilled American craftsmen—a gold-looking Hamilton like the KIRK (below).

Every Hamilton is made in the U.S.A. and is a real treasure to the man who receives it. Send him one now. He'll be proud to wear the fine American watch created by skilled American craftsmen—a gold-looking Hamilton like the KIRK (below).



Hamilton
THE WATCH OF AMERICAN DESIGN

481 to 490, \$10.00; 491 to 495, \$12.00; 496 to 499, \$14.00; 500 to 504, \$16.00; 505 to 509, \$18.00; 510 to 514, \$20.00; 515 to 519, \$22.00; 520 to 524, \$24.00; 525 to 529, \$26.00; 530 to 534, \$28.00; 535 to 539, \$30.00; 540 to 544, \$32.00; 545 to 549, \$34.00; 550 to 554, \$36.00; 555 to 559, \$38.00; 560 to 564, \$40.00; 565 to 569, \$42.00; 570 to 574, \$44.00; 575 to 579, \$46.00; 580 to 584, \$48.00; 585 to 589, \$50.00; 590 to 594, \$52.00; 595 to 599, \$54.00; 600 to 604, \$56.00; 605 to 609, \$58.00; 610 to 614, \$60.00; 615 to 619, \$62.00; 620 to 624, \$64.00; 625 to 629, \$66.00; 630 to 634, \$68.00; 635 to 639, \$70.00; 640 to 644, \$72.00; 645 to 649, \$74.00; 650 to 654, \$76.00; 655 to 659, \$78.00; 660 to 664, \$80.00; 665 to 669, \$82.00; 670 to 674, \$84.00; 675 to 679, \$86.00; 680 to 684, \$88.00; 685 to 689, \$90.00; 690 to 694, \$92.00; 695 to 699, \$94.00; 700 to 704, \$96.00; 705 to 709, \$98.00; 710 to 714, \$100.00; 715 to 719, \$102.00; 720 to 724, \$104.00; 725 to 729, \$106.00; 730 to 734, \$108.00; 735 to 739, \$110.00; 740 to 744, \$112.00; 745 to 749, \$114.00; 750 to 754, \$116.00; 755 to 759, \$118.00; 760 to 764, \$120.00; 765 to 769, \$122.00; 770 to 774, \$124.00; 775 to 779, \$126.00; 780 to 784, \$128.00; 785 to 789, \$130.00; 790 to 794, \$132.00; 795 to 799, \$134.00; 800 to 804, \$136.00; 805 to 809, \$138.00; 810 to 814, \$140.00; 815 to 819, \$142.00; 820 to 824, \$144.00; 825 to 829, \$146.00; 830 to 834, \$148.00; 835 to 839, \$150.00; 840 to 844, \$152.00; 845 to 849, \$154.00; 850 to 854, \$156.00; 855 to 859, \$158.00; 860 to 864, \$160.00; 865 to 869, \$162.00; 870 to 874, \$164.00; 875 to 879, \$166.00; 880 to 884, \$168.00; 885 to 889, \$170.00; 890 to 894, \$172.00; 895 to 899, \$174.00; 900 to 904, \$176.00; 905 to 909, \$178.00; 910 to 914, \$180.00; 915 to 919, \$182.00; 920 to 924, \$184.00; 925 to 929, \$186.00; 930 to 934, \$188.00; 935 to 939, \$190.00; 940 to 944, \$192.00; 945 to 949, \$194.00; 950 to 954, \$196.00; 955 to 959, \$198.00; 960 to 964, \$200.00; 965 to 969, \$202.00; 970 to 974, \$204.00; 975 to 979, \$206.00; 980 to 984, \$208.00; 985 to 989, \$210.00; 990 to 994, \$212.00; 995 to 999, \$214.00; 1000 to 1004, \$216.00; 1005 to 1009, \$218.00; 1010 to 1014, \$220.00; 1015 to 1019, \$222.00; 1020 to 1024, \$224.00; 1025 to 1029, \$226.00; 1030 to 1034, \$228.00; 1035 to 1039, \$230.00; 1040 to 1044, \$232.00; 1045 to 1049, \$234.00; 1050 to 1054, \$236.00; 1055 to 1059, \$238.00; 1060 to 1064, \$240.00; 1065 to 1069, \$242.00; 1070 to 1074, \$244.00; 1075 to 1079, \$246.00; 1080 to 1084, \$248.00; 1085 to 1089, \$250.00; 1090 to 1094, \$252.00; 1095 to 1099, \$254.00; 1100 to 1104, \$256.00; 1105 to 1109, \$258.00; 1110 to 1114, \$260.00; 1115 to 1119, \$262.00; 1120 to 1124, \$264.00; 1125 to 1129, \$266.00; 1130 to 1134, \$268.00; 1135 to 1139, \$270.00; 1140 to 1144, \$272.00; 1145 to 1149, \$274.00; 1150 to 1154, \$276.00; 1155 to 1159, \$278.00; 1160 to 1164, \$280.00; 1165 to 1169, \$282.00; 1170 to 1174, \$284.00; 1175 to 1179, \$286.00; 1180 to 1184, \$288.00; 1185 to 1189, \$290.00; 1190 to 1194, \$292.00; 1195 to 1199, \$294.00; 1200 to 1204, \$296.00; 1205 to 1209, \$298.00; 1210 to 1214, \$300.00; 1215 to 1219, \$302.00; 1220 to 1224, \$304.00; 1225 to 1229, \$306.00; 1230 to 1234, \$308.00; 1235 to 1239, \$310.00; 1240 to 1244, \$312.00; 1245 to 1249, \$314.00; 1250 to 1254, \$316.00; 1255 to 1259, \$318.00; 1260 to 1264, \$320.00; 1265 to 1269, \$322.00; 1270 to 1274, \$324.00; 1275 to 1279, \$326.00; 1280 to 1284, \$328.00; 1285 to 1289, \$330.00; 1290 to 1294, \$332.00; 1295 to 1299, \$334.00; 1300 to 1304, \$336.00; 1305 to 1309, \$338.00; 1310 to 1314, \$340.00; 1315 to 1319, \$342.00; 1320 to 1324, \$344.00; 1325 to 1329, \$346.00; 1330 to 1334, \$348.00; 1335 to 1339, \$350.00; 1340 to 1344, \$352.00; 1345 to 1349, \$354.00; 1350 to 1354, \$356.00; 1355 to 1359, \$358.00; 1360 to 1364, \$360.00; 1365 to 1369, \$362.00; 1370 to 1374, \$364.00; 1375 to 1379, \$366.00; 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2010 to 2014, \$620.00; 2015 to 2019, \$622.00; 2020 to 2024, \$624.00; 2025 to 2029, \$626.00; 2030 to 2034, \$628.00; 2035 to 2039, \$630.00; 2040 to 2044, \$632.00; 2045 to 2049, \$634.00; 2050 to 2054, \$636.00; 2055 to 2059, \$638.00; 2060 to 2064, \$640.00; 2065 to 2069, \$642.00; 2070 to 2074, \$644.00; 2075 to 2079, \$646.00; 2080 to 2084, \$648.00; 2085 to 2089, \$650.00; 2090 to 2094, \$652.00; 2095 to 2099, \$654.00; 2100 to 2104, \$656.00; 2105 to 2109, \$658.00; 2110 to 2114, \$660.00; 2115 to 2119, \$662.00; 2120 to 2124, \$664.00; 2125 to 2129, \$666.00; 2130 to 2134, \$668.00; 2135 to 2139, \$670.00; 2140 to 2144, \$672.00; 2145 to 2149, \$674.00; 2150 to 2154, \$676.00; 2155 to 2159, \$678.00; 2160 to 2164, \$680.00; 2165 to 2169, \$682.00; 2170 to 2174, \$684.00; 2175 to 2179, \$686.00; 2180 to 2184, \$688.00; 2185 to 2189, \$690.00; 2190 to 2194, \$692.00; 2195 to 2199, \$694.00; 2200 to 2204, \$696.00; 2205 to 2209, \$698.00; 2210 to 2214, \$700.00; 2215 to 2219, \$702.00; 2220 to 2224, \$704.00; 2225 to 2229, \$706.00; 2230 to 2234, \$708.00; 2235 to 2239, \$710.00; 2240 to 2244, \$712.00; 2245 to 2249, \$714.00; 2250 to 2254, \$716.00; 2255 to 2259, \$718.00; 2260 to 2264, \$720.00; 2265 to 2269, \$722.00; 2270 to 2274, \$724.00; 2275 to 2279, \$726.00; 2280 to 2284, \$728.00; 2285 to 2289, \$730.00; 2290 to 2294, \$732.00; 2295 to 2299, \$734.00; 2300 to 2304, \$736.00; 2305 to 2309, \$738.00; 2310 to 2314, \$740.00; 2315 to 2319, \$742.00; 2320 to 2324, \$744.00; 2325 to 2329, \$746.00; 2330 to 2334, \$748.00; 2335 to 2339, \$750.00; 2340 to 2344, \$752.00; 2345 to 2349, \$754.00; 2350 to 2354, \$756.00; 2355 to 2359, \$758.00; 2360 to 2364, \$760.00; 2365 to 2369, \$762.00; 2370 to 2374, \$764.00; 2375 to 2379, \$766.00; 2380 to 2384, \$768.00; 2385 to 2389, \$770.00; 2390 to 2394, \$772.00; 2395 to 2399, \$774.00; 2400 to 2404, \$776.00; 2405 to 2409, \$778.00; 2410 to 2414, \$780.00; 2415 to 2419, \$782.00; 2420 to 2424, \$784.00; 2425 to 2429, \$786.00; 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3255 to 3259, \$1118.00; 3260 to 3264, \$1120.00; 3265 to 3269, \$1122.00; 3270 to 3274, \$1124.00; 3275 to 3279, \$1126.00; 3280 to 3284, \$1128.00; 3285 to 3289, \$1130.00; 3290 to 3294, \$1132.00; 3295 to 3299, \$1134.00; 3300 to 3304, \$1136.00; 3305 to 3309, \$1138.00; 3310 to 3314, \$1140.00; 3315 to 3319, \$1142.00; 3320 to 3324, \$1144.00; 3325 to 3329, \$1146.00; 3330 to 3334, \$1148.00; 3335 to 3339, \$1150.00; 3340 to 3344, \$1152.00; 3345 to 3349, \$1154.00; 3350 to 3354, \$1156.00; 3355 to 3359, \$1158.00; 3360 to 3364, \$1160.00; 3365 to 3369, \$1162.00; 3370 to 3374, \$1164.00; 3375 to 3379, \$1166.00; 3380 to 3

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Jarman
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Style men don't everywhere are relying on Jarman's excellent styling
and each comfort because Jarman's make you look smarter and feel better.
Designed by Jarman's expert stylists there is a choice of distinctive
patterns as a variety of rich, masculine colors that keep you looking
smarter in every occasion. And to keep you looking better, every pair
gives you Jarman's famous "friendliness of fit"—that smooth, snug,
comfortable feeling that a pair of shoes the instant you step into a Jarman
shoe. Fashioned by skilled craftsmen of fine, soft leathers to give
you longer service. It is no wonder that more men choose Jarman's shoes
every season. If you like, want to look smarter and feel better, try a
pair of Jarman's super comfortable shoes any day, as shown above. Visit
your Jarman dealer today and see the current, attractive styles of 1968.



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Photo: © 1984, J. Van der Werf, Inc.

How to pick winners for Father

American fathers have bought at millions of "Manhattan" ties. That makes for a lot of neckties on lines and shelves—in the next Father's Day season at their point.

But spending a pattern that did well for you isn't the only thing to consider. It's equally important to be sure you get a tie that's not just a tie, but a tie that's a tie, too.

It takes real skill to make a tie as thin as these neckties—and hold on tight.

We make "Manhattan" ties in a wide variety of patterns—in plain, wide variety of colors. And then we are so sure that each "Manhattan" tie, regardless of pattern, is indeed a tie, we have a tie that's a tie, too. P. N. The two women above are \$1.00 each. Other "Manhattan" ties: \$1.00 to \$1.50.

NECKTIES
by
Manhattan
THE MARK OF QUALITY SINCE 1948

The Manhattan Tie Company makes all "Manhattan" ties. The patterns, materials, and labels (ties, neckties, ties, etc.) "Manhattan" neckties, neckties, and neckties.



Of all the 366 days in '85, this one is especially
Dad's... and you can make it a day he'll never forget,
if you remember him with one, or more,
of these handsome gifts by Hickok.



Cordoba Belt & Buckle Buckle, \$17.50



Edison Final
Morocco Wallet, \$25.00



Edison Final
Tie Bar with
Cordoba grip, \$1.50



Superior Tie Co. For
& Cuff Links, \$15.00



Ribbon Tie, \$15.00

Key chain, \$15.00 up

Cordoba Belt with
Edison Final
Buckle, \$15.00

Designed by
HICKOK
Quality Style Leadership

Backstage with Esquire

ASIDE FROM BEING A WRITER, these reporters have more than a few tricks up their sleeves. In a moment of a rare candid moment, like a behind-the-scenes peek at the set, we have to admit that these writers are not just in the room—they are in the room.

by John DeLorenzo



As the writers are in the room, they are also in the room. In a moment of a rare candid moment, like a behind-the-scenes peek at the set, we have to admit that these writers are not just in the room—they are in the room.

and for a short time, become a well-known writer. One of the writers who has been in the room is John DeLorenzo.



John DeLorenzo

John DeLorenzo is a writer who has been in the room for a long time. He has been in the room for a long time. He has been in the room for a long time. He has been in the room for a long time.

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program on CNN, and had written music before he became a DJ. The 1940s and 1950s were his heyday. He was a DJ on the radio, and he was a DJ on the radio. He was a DJ on the radio, and he was a DJ on the radio.



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John DeLorenzo

An American Original

Once again available in the original "ancient bottle"

Seagram's Ancient Bottle Gin is produced by an exclusive and unique process which makes it

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Outnumbered!

Outnumbered! ... it's the worry of a galaxy of glamorous girls! But in Victory, smart men of Mohara let's make and make and collected.

This handsome tropical man, used for its lasting citizens in made of a fine material and modern fabric. ... one of the famous Pacific Holdings is today sought for their smart styling, rich colors

and excellent tailoring qualities. Pacific Fabrics are expertly woven at least work, you may count on them to wear well and retain their fresh pressed look. To assure a smart appearance always.

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Some Girls Sing

A Story by WILLIAM FRANCIS

I was out shopping for Nick Deane back in the days when a college degree was just a neat piece of paper so far as getting a job was concerned. I stayed on because I loved Nick.

Oh, I know what you said about him and I know all the things he was supposed to be, but Nick never let me drop my hands on anything he liked on his. He liked the because he was sure about anything that had class and he thought it might influence me as clearly as you might get. I spent a lot of time with him just picking out his clothes and jewelry and trying to improve his language. I'd say this for him, he tried hard and even if he wanted to wear flashy clothes he didn't because I told him not to. I got him to where he at least looked like a gentleman and he could handle most of the proper kinds at the table, but I was never able to change what went on in his mind (he didn't think like a gentleman).

Another thing, Nick was honest. I know it sounds funny to say that about a guy with Nick Deane's reputation, but it was true.

He was honest in everything he did. He was especially honest about gambling and he enjoyed the guys he gambled with in his bottom hole and when Nick expected something he usually got it. I never knew how to tell a lie, well, almost never.

Whenever else I was able to relate about Nick, I couldn't change his ideas about women.

"A dame," he'd tell me, "is for a certain, most purposes only. All right," and he'd add the because he had to be honest with himself. "The dame I've got anything to do with. I like them to be honest, not me!" I like guys to be very me.

That was the way Nick got the idea that Nick told me to me and I couldn't even remember their names.

The time I'm talking about I was missing The Stage for Nick. The Stage was what Nick would call a "high-class joint." It was out on the Strip and he'd spent a lot of time in it, it had a lot of girls and a lot of money and a lot of power. The Stage didn't jump and the floor there was something you could take or leave. There was a really well-known name. We never got too high and the food was something we were used to. But the place was off—well, it was off by Nick's standards, maybe, but at least enough. He could live or three other joints, but The Stage was the only one he got any pleasure out of. The other joints were money, but he always said they didn't have any class.

I can't know where Nick got the idea that I could run a place like The Stage, but that's what he had me doing. Actually, it wasn't much of a job. Nick had a sort of interest in a food-supply outfit and he was a little-



The dames were all alike; small, well-built, flashy, very, very attentionate, and for entertainment purposes only—except one

simply coming so I didn't have to try or worry about money. Mostly I worked at keeping the place quiet and singing with the piano. I got on the floor slow too, but that was mostly routine, even when Nick's girls were around.

One of the girls in the floor there was always a girl friend of Nick's. And here's how that worked. Nick would send the girl over to the place during the morning rehearsal. I remember the first one, not her name, but her blonde hair and the way she carried under her clothes. I took her out to Harry, the head leader, and he asked her what she wanted to sing. I taught the number she chose, but she started before the rehearsal was over and she had a little voice and a very rapid sense of rhythm. Harry stopped it halfway through and gave me a look that told me all I had to know about the girl's chance of ever being a singer.

But I knew that her lack of singing didn't mean a thing. Nick worked her in the show and she'd be in the show. We worked a lot.

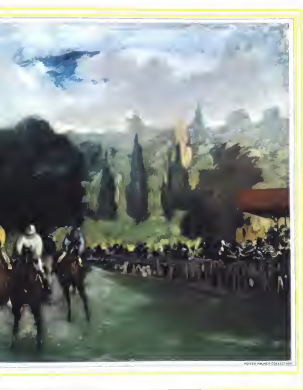
This way, we passed her out a shiny blue dress that was not very down to her in front and had a slit in the skirt up to her thigh. Harry looked at it, a minute (even that wouldn't be too far from a dime) and I wrote some suggestive lyrics, nothing more, but a double meaning if you wanted it. With her body shaking and the lyrics holding it, she didn't do bad. Nothing sensational, but it was on one walked out on her. Sometimes after the first one, not her name, but her blonde hair and the way she carried under her clothes. I took her out to Harry, the head leader, and he asked her what she wanted to sing. I taught the number she chose, but she started before the rehearsal was over and she had a little voice and a very rapid sense of rhythm. Harry stopped it halfway through and gave me a look that told me all I had to know about the girl's chance of ever being a singer.

I don't know how many there were in a year's time, but we gave two of the name leaders. That was one thing you could be sure of at The Stage: there'd be a very

dame in a very short time or looking a naughty way.

I didn't mind, they didn't cause any trouble. Nick kept a close eye on her and right after their number in the last show they went right home—or somewhere to Nick. If he was at The Stage they got it in his table. If he wasn't, they stayed in their dressing rooms. If anyone made money in there, I never heard about it.

Then Tom, the name singer. It was one of my old days as I'd have noticed that, things were different with her. In the first place, Nick brought her to the place that morning. I should have been right away that she wasn't like the others. Oh, she had a new body, but it wasn't built all over. She had wide shoulders, and long slender legs and was a pretty number that didn't make her figure. She had a small nose, but sort of golden brown, and it was satisfying and it was very down around her shoulders. Her eyes were greenish blue and her mouth was a little bit. I didn't notice it (Continued on page 125)



PICTURE MUSEUM COLLECTION

the impressionist yet were completely
of the movement, as he can track pe-
he things the painter of his day, more
they set out of the studio and looked
of mood and movement. Besides as
trained colors, its atmosphere of exqui-
siteness under the sun, of troops and
of the impressionist that such a happy
ous of the picture, of course, is in the

horses and their riders, the rearing edges of the track form the
triangle which unites the scene. The triangle is repeated, dis-
tributed, in the phasing horizons of the horses and, directly, in the
sweeping arcs of the sky. But the work presented to the
left of center carries the composition over to the painted woods be-
hind the horses where the lady, foreground, left, is a single figure
from evoking the whole crowd whole, because of her, may be treated
almost anonymously. Master is here at his virtuoso best in a grouping
that colored his brilliance as a colorist and his mastery of composition.

THE ESQUIRE GIRL



Operation Airborne

With fourteen surplus Army cargo planes, plenty of surplus enthusiasm and confidence, the Slicks have managed to make freight-via-air a paying proposition

An Article by GREEN PEYTON

A few weeks on a new business enterprise in 1945, a few months after the Japanese surrender, a couple of young men just released from the Army Air Force were downing the dinner in a New York hotel room when the phone rang. Last night Earl Black studied for it with a heated heart and answered.

"Tom?"

"Tom is the office of the War Assets Administration in Washington," and the voice at his ear "We have some surplus cargo planes and wonder if you might be interested in a surplus plane for \$100,000 by five installments if you want them."

"Roger Wilson," said Earl Black, as he dropped the phone back on its cradle.

Earl was one of several thousand pilots who had thought it might be a nice idea to start a little war-fleet line as soon as the war was over. What disappointed him from most of the others was that he had done something about it. On his way to New York, to celebrate his coming back the service, he had stopped off in Washington and put in a bid for surplus aircraft. He had been expected to be taken up on it in such a hurry.

Being a youth of considerable resources, both personal and financial, Earl Black put in a check-out to a bank in Oklahoma City. The next afternoon, while his bankers were completing arrangements with an associate in Washington, Earl was handling a plane at La Guardia field. As five o'clock, presently he walked into the office of the War Assets Administration with a certified check for \$100,000 in his pocket. Twelve months later he walked out, minus the check, but clutching the title to one twin-engine Cessna 440 as his most precious treasure.

They completed the most essential item of equipment of an infant transport line.

known as "Slick Airways," which presently took off as its first tentative flight from a spot in San Antonio's Adams Airport. The line has magnificent future since that afternoon. On March 4, 1945, Slick Airways was last year old. Its roots already upon the future from coast to coast, from the Great Lakes to the Gulf. No other aviation business equipped by reference of World War II had enjoyed such beautiful growth.

On the first day of January this year Slick moved its headquarters into the state of air freight—a two-story building, at present already crisscrossed by a line of freight which somebody has listed for one mile. In twenty-five weeks of hectic operation Earl Black's line became able to establish the claim that it carried more air freight cargo miles than mail and express than any other air line.

How did a twenty-seven-year-old graduate of the Army Air Force get to be the boss of the air-freight industry in two years? Well to begin with he had the money to do it. Through this he had very much the whole story. Earl Black had a standard machine you expect in his study here and the other, different look of an architect's office. In the one of the late Tom Black Black, an Oklahoma aviator. As was Tom B. Black who discovered the rich Oklahoma field mechanism of Tulsa, and came to be known as "The King of the Wildcat."

It is in thirty-two-year-old brother Tom Black, known to his hobby as young Black, who was a successful oil executive in his own right before he was out of his

teens. Both boys served in the Armed Forces—Tom was in the Navy—and both had a job in Oklahoma's insurance layout. The way of looking in the police books of their fathers' influence. They were the businessmen's children with good taste.

The Slicks originally came from Pennsylvania. Tom Senior was an old-field mechanic and he brought in the Cushing post in 1910. He was in contact with the other oilmen in the state. Earl Black got a look at what he found by being all the way up in Cushing and looking back at his in the states. When the wildcatmen brought to him around Cushing anyway and tried to register them, they found Earl Black, and sent all the aviation work on a paid basis. The more kind of opportunity he was given of Tom's help in the crowded city of America.

With showed Charles F. Unruh at his partner, the older Black protected the Cushing pool into an independent of enterprise whose value was now estimated at eight million dollars. Black and Unruh were not only partners. Charles Unruh married Earl's sister, Phyllis. When Black died, in 1935, and Phyllis followed him in 1937, Mrs. Black became the widow Mrs. Unruh.

It was rather as if Unruh had followed the old General aviation and had carried his brother's vision. The mode of young Tom and Earl—and friends of the Black estate—was now the first application. Their names, Charles Unruh, Junior, in 1937, younger than Tom, became their brother. This family line among the Slicks, through marriage, was also considerable. Young Unruh, said last night in a partner in one of the oil companies that Tom and Earl started. He is a shareholder of Slick Airways. Besides, the Slicks and their Slicks make a team which is no way below their name.

It is just convenient that they got their interest in airplanes from an accident which put the well-known family wheels of oil gear for a few weeks back in 1932. One day help saving Unruh's Unruh was killed, and he was flying better in the library of his legs, while moments in Oklahoma City when two men tried with machine guns against it the door. They killed Unruh, in his chest, and, as he lay on his back, and there his own back made for freedom home. Somewhere in the broad wastes of the Southwest they dropped him in a shock and kept his water until for some days.

The family paid \$200,000 ransom to get him back. On the last day of July his captors threw him over the car again, about for twelve hours, and put him on an airplane highway outside of Norman, Oklahoma. As a result his name went Unruh called a team and went home. Except for the insurance he had received, he could give only was insured after to the spot where he had been held. Every day, at the same time, a transport plane had landed by Unruh. With this fact, by the FBI, searched the newspaper on 10. Continued on page 100.



"He forced me to it . . . kept on buying more and more life insurance"



"Do you think you'll ever be able to fly like a hawk?"

The Thirty-Story Miracle

In the morning at life revealed in the instant before death?

A Story by ARTHUR BRYANT

There sat stopped and a thin man wearing a tan dress suit sat out. He moved the device a dollar and told him to bring the change. When the cab pulled up to the curb he stood for a few seconds, looking down the midnight street. The rain and slushy night showed a sudden darkness which ended on midnight even as it was a small street. He would not turn it.

A uniformed doorman held open the heavy glass door and he walked straight across the newly-sprayed lobby to the elevator. He watched the twisting panel of colorful lights with a kind of morose amazement. Thirty floors should be enough.

A young couple of college age got into the elevator with him. They were dressed for evening and holding hands the girl's shoulder was arched gracefully as she looked up at her taller court. It seemed a shame to spend their evening, they looked so young and happy. Afterward, they would tell sympathetic and curious friends about him, saying that he looked just like any normal person except that he had a shaved head and his clothes were messy.

The Sky Terrace was not crowded. He took a table on the outside near the glass port and looked to the street while the waiter got his drink. The couple with whom he had come were already down. He did not stay there. They were down now, but they would find out what life was as he had. His eyes moved to the sidewalk. . . . and automatic white lights (the lights) were not reflected by them. They would know what he knew. How could they stand it?

He took off the drink in front of him and left. He started to move it then got it down, remembering that he did not want to have a bad day after all that on him. He placed a dollar under the glass and stood

How long does it take a man to plunge to death from a skyscraper's roof? Is there, perhaps, a new time element which enters into his decision to eat the life line is made? Whatever the answer, here's a story that will hold you spellbound right to the sensational ending.

as there was no one around. Suddenly he pulled himself rapidly up into the table. How he found himself alone, alone the picture story. Moving his wrist watch into the light he checked the time: twelve-fifteen now.

He walked more slowly, moving the air. Then he pulled himself rapidly up into the few people and jumped. Lightly, street windows looked out, usually to street life. He felt no force. The pavement with the narrow compass was rising, rising. . . .

II

There was a lightning pit. He shook his head against slender and his eyes he moved on the outside and the doorman standing with his back turned. There was pure thinking from an angle which was looked back at him. Suddenly he exhibited and stretched it. Everything seemed to

work, although the table continued to rise.

Dead, he got off to his feet. He looked down to see if his body would not be opened on the pavement, on a few hours of life after death. There was nothing where he had been.

There was no conceivable way of surviving a fall of thirty floors. He heard his wrist watch in the next light. The crystal was shattered and the watch moved hand had stopped at twenty-fifty seconds after twelve-fifteen. As he stood there, perched, unstable, looking so relief for having failed to let himself, two people passed close by without seeming to notice him. Perhaps he had missed a noncommittal glance towards the mortal eyes. He appreciated the doorman's movement to notice the man. The doorman saw him moving and spread the door.

"Did you see him?" he asked.

"No, sir. Today I just see you go in a few minutes ago."

He entered, without saying. He passed into the nearest mirror and saw himself reflected. It was a continuous mirror where he moved, moved when he moved.

The elevator boy scolded taking him up, but had not seen him move. The water at the Sky Terrace recognized him, but had not seen him leave, and had left the drink on the table, expecting him to return. While he was waiting for some other possible, he saw the young couple sitting at a table, obviously enjoying each other. He was glad that he had not needed their strong cheer.

Back on the street the man stood moving with the helping, where he was at. He moved relaxed against the fantastic idea of his predicament. Thirty floors in the movement and here he was, unquestionably, permanently, alive.

A newspaper took hold of him. It began talking faster and in kind fight, he walked several times with other pedestrians. The streets became hurried, uncertain. The building grew more, uncertainly, moved against him. He broke into a run. As in a nightmare he moved headlong through towers of darkness and through swarms of shadowed horror.

Partly exhausted, he staggered against a lamp-post and hung on for support. Then his breath began to move more slowly. He thought how release too.

"Oh, God!" he whispered aloud. "I believe, I believe."

It was as if rivers of light, long dormant and forgotten, several through him, including all doors to question or deny the fantastic answer to his being alive.

III

The street opened the door in the pale twilight of dawn. He surveyed the fact of his existence a moment before speaking.

"What was I for the past?" he asked the girl.

"Fadden, you probably don't remember."

"The girl before me?" "I haven't been to Mrs. in a long time." He passed, unremembered. (Continued on page 71)



Top Flight
by Margo
and
Gower Champion



"Well, here go prosperity values again!"

Women's Club: "Good afternoon, ladies!" ... Charm
ing group ... Women, hostesses of supper ... own my
names in motion ... Family unit ... before all four
children ... The House, American women ... year
and daughter ... Susan S. Anthony ... Eleanor
Washington ... Helen of Troy ... Eleanor Roosevelt
My pleasure ... always at hand ... 12 pin closing
of hour ... high heels for the ladies ... Good evening
dinner ... seated at main table ... A vote for the
Beyburner, the Friend of Women's Rights!



Fellow Constituents...

**An Intimate Close-up of Senator Hayburner
Disposing His Fluid Platform**

DRAWING BY J. HENRY



Men in the Streets: "Fellow constituents!" ... The strongest man, Beyburner of
the nation ... Hence your job ... add courage on this very issue ...
the first man's friend ... look at the crowd ... Will fight for higher wages
cheaper hours ... old age pensions ... live at every group ... full employment
Fights against these interferences on Washington ... double-dating money
bags ... Alcoholic beverages ... life, liberty and the pursuit of happiness ... a
vote for me is a vote for you in Washington ... stands ... Beyburner



Farm Fairs: "Fellow Farmers!" ... The largest, hostesses of men
raised on their own Germany Beyburner, Nebraska ... added in
order to buy cable school ... material farmer's daughter ... know put
down President Coolidge man of the soil ... America's strongest
George Washington ... Beyburner himself ... My platform ...
boy's and women's services ... will keep you on my platform ...
red tape ... 200,000,000 bushels in 1933 ... 472,000,000 bushels
50 ... know reason ... rapid rate reduction ... reduction set at
Beyburner ... a light in every house ... Look at the crowd ... speech
aggressive ... Beyburner, the Farmer's Friend

Colleges: "Dear friends!" ... I greet you, Fellow teachers,
scientists, engineers, chemists, etc. ... Many colleges
have to believe in education ... Must have more teachers
more scholars ... What is school itself to be in these
times ... A vote for Beyburner is a vote for Education."



Neighbors: "Greetings to the Mothers of America ... Beyburner is greatest asset ... was my myself. Have a fine
family ... Cute little child ... Good child services ... school lunch program ... recreation facilities ... The American
Family must be protected ... A vote for Beyburner is a vote for family security ... Beyburner, the Mother's Friend!"



Indians: "America's own people, Descended from Pocahontas
and John Smith equal ... Making too good for our
culture. Stand more vigorous ... Beyburner himself
ing the the Beyburner and Native Americans!"



Labor: "Fellow Workers!" ... Backbone of nation ... needed in young men
and mills ... know your problems included ... one of you? ... Will fight for
higher wages ... shorter hours ... Will watch these systems-controlled
production in Washington ... Will force countries' strong unions ... Friend
of Labor ... work together, fight together ... John S. Brown ... vote ...
labor management union ... in that case, I, Beyburner, pledge my life!"



Big Business: "Thank you, Colonel McLeamy—Good morning, Fellow Businessmen,
shareholders, friends ... A pleasure to be here ... reminds me of a story ... You see
Tall me, 'Topsy' O'Connell, who said ... 'You are allowed the entire
right' ... man in the moment ... Chairman had ... financial failure ... expanding
workload ... share income taxes ... \$10,000,000,000 appropriation of 50¢ an April
1000,000,000 in 50¢ ... new ... new ... new income taxes ... 'Tall
Harley Am ... Congressional occupation ... Beyburner, the Friend
of Business ... vote ... Beyburner ... needed Congress, Harvard, abroad"

The Case of the Pious Plotter

An Article by

ALAN HYND

Parts in the empires there existed in the Middle West an exceptional named Pious Maffey, who was known to the deacons of that region as Sister Emma, that is, Olive Maffey and Pious of Kain and the Devil. She was a brown brunette in her middle forties and she possessed ingenuity, intelligence and showmanship in abundance.

Sister Emma, who conducted retreats in churches, judges juries, tests and gives advice, seems to have had a severe war mark the same twelve and wings in Sister Emma's. When she stood with sister Emma and yelled, "Come on up here and be saved!" the salesmen drove with deacons with leather chairs and players, cigarette smokers and other religious characters.

Sister Emma's head collection later was one Brother Graham, a powerful big character in his belt. Graham with a fishing, black face and a crafty eye, who gave the impression of being possessed with others only when he was alone.

Brother Graham, thus coming in a red-rover suit, was really having with trouble. His spouse and the mother of his two sons were his given him a divorce. He wanted a divorce so he could carry Sister Emma's adopted daughter, Cory Lee Graham, a black woman speaker whose claims for him derived from her lover Graham's stable black Indian.

One night on the occasion of Kain's Day, Emma, Brother Graham's wife, happened in to her husband, Sister Emma and Cory Lee were taking up the evening talk. Miss Graham in time discovered that Emma—dear to her son only that Brother Graham was still for from a woman, but read chapters and verse in deacons that he was an extraordinary who

Murder is as old as Cain, but every once in a while some character comes along and manages to put a new twist on it. About the only part of the entire deal that remains fairly constant is the motive, and a murderer in any other clothes is still the man with the knife. Here's one that almost had them tested back to the '60s—has out quite

had served terms for larceny and forgery. Sister Emma brought about the little-known halfway in the railroad station, something after her, "Let him who is without sin cast the first stone."

The temporary removal of Miss Graham from the holy grounds did not resolve the religious problem. The crowd was silent a second.

Sister Emma, the Pious of Kain, was in the habit of taking frequent doses of a spiritual tonic for the purpose, cheerfully, of maintaining her strength for the upcoming pursuit of the Lord's work. Brother Graham, a man with a unbroken faith, had accepted Sister Emma's tone. It had a heart equal to strong wine.

"That would lose effectiveness," Brother Graham noted for "if they knew that you took enough of medicine that that's a day."

"You drink with Brother Graham, in to speak," Sister Emma decided to build her argument the day when he might have to last his past position. She purchased a following religious weekly called The Morning and Day of Reform and made Brother Graham the editor. Although he only reads, the occasional have a visit from a note and he had a kind of religious words together in unbroken silence. The conclusion of the poem ended.

Brother Graham's editorial states there have no contact with religious leaders. He

because a lay preacher and freemason accepted the policy of a church and its malice against or on Sunday when the regular minister was absent.

One day Brother Graham's name was posted in the bulletin board of a Fort Wayne church. The two sons Charles and Andrew and day, happened to pass the notice. Charles started the bulletin board, grabbed his hand and rushed home. "Papa," he informed his mother, "I'm going to preach at a church here on Sunday."

On the Sunday Brother Graham took for his theme, "If things history. He was going to preach at a church here on Sunday." "If he believes in such in what he says, why don't he come here and support his wife and children instead of running around with another woman?" Mrs. Graham returned just long enough to hear the church bells. She departed with Charles and Roy.

The faithful wife kept tabs on her husband's private appointments. She took to working to get the railroad fare to travel to other cities. He was scheduled to preach there in an hour's time.

Mrs. Graham, it developed, was suffering from a malady that was reported to come her off at the railroad station before. In order to deliver the sermon during her recovery days Sister Emma visited Mrs. Graham in some and her with her. Cory Lee and Brother Graham in a walking unbroken continuity, that the newspaper had just published in Kain's City.

Mrs. Graham, amazed at the chaos and moved in with the two boys. Carefully enough, there was a son-in-law of Graham in the household with such concerned emotional relationships as time passed, however, it became obvious that the land was not going to carry Mrs. Graham off after all. Then Sister Emma, Brother Graham and Cory Lee worked up a scheme to make the women leave of her own volition. They began to play away. They wandered around the house at night, checking the door of judgment was at hand. They blushed out against a note in the private home. They developed frequent battles in their eyes, and all three began to laugh hysterically at nothing at all.

Mrs. Graham picked up and returned to Fort Wayne with the children. The picture, however, was far from victorious. The little women remained her self-sufficiency. No longer did she refuse to be invited to breakfast from unengaged ladies in her husband the intended Sister Emma. She would come and all but begin to accept of them.

Large segments (Continued on page 180)



"Does it run? Good Lord, man, where is your artistic sense?"





Reverend Business: Caught enjoying the dance, she'll never let us down. If the dance floor opened up, everything means peak weekend wearing Schiaparelli gown, she'll only press



The Hypocrite: You may be fooled by a few show women with this look, but she's sure to replace when the tempo shifts to rock n' roll songs! Thus your role is cast—practice her straight pose for the end of the night!

Dancing Dates

Salt licks, sweet music,
and sometimes dancing...

CREATED BY BARRY DENNIS



Gravestone-bonder Floozy: This isn't dancing—the whole you spend the evening weeping in the shadow of Frankie Delf (and his Silver Bony Wound). You look yourself be not going home!



The Apaches: One dance with this couple and you are sure of your next appointment at the coroner's. However, your soul will need pressing, shoving, and all the extra treatment! The only thing looking from the real Apache is for her to throw you—but don't be sorry—that has happened too



Saddlebaggers: You'd think this girl was going on a camping trip instead of to a dance. I've seen she brings along a complete lot of exposed goods, fishing net, and animals



Pink-sheets I see you... What your old dancing partner failed to tell you... However, Trouble-free tells you as one of the most scandalous secrets of the night!



The Wallflower: She can't dance very well, but at least has been depicted in the best



Big-dress Hair: Dancing with this couple is like sticking your face in a syringe too



Formal Day Wedding

Happy the bride that this groom looks an inch or two tall as he is. He's a suitable partner for his

maid in carefully tailored suit to be. This is the favored outfit for a formal day wedding (but it is not the only one as the dress shirt will show). He wears an Oxford gray sweater over an iron button with neck pointed lapels and glass edge, cuffless black and gray striped trousers, a white-cuffed white shirt with a half wing collar that slopes from back to front, a black and gray cord-checked necktie with a pearl stripe, black checked loafers and black straight-up shoes. He carries pearl-gray neckties to match his double-breasted waistcoat. If spots are worn—and this becomes an optional point—they must

match the gloves and waistcoat that are being used. To add a note of elegance to the previous design, he'd wear a pearl-gray top hat, as shown at the right, or a plain of the same black silk top hat. The best man is dressed to match—except for his boutonniere. The groom wears a small white flower—usually from the bride's bouquet, the best man a garden. The bridesmaid and brides are dressed to match except that their boutonnieres are white carnations. And the brides are of a different design.

With this guide, Eddy helps you tip the bride and wishes you always will.



Good goes but their witnitness half wing collar, neck tie, pearl stripe



Brown and green suit, brown leather shoes, and white, heavy gold links, etc.



Pearl-gray top hat, matching suit dress gloves, black silk straight-up shoes



Informal Day Wedding

The formality is dropped with, but the conventional spirit is still present—the bridegroom is perfectly suited out for an informal day wedding (see dress shirt shows more about many items). He wears a double-breasted gray jacket, a plain white shirt with a straight half collar, a blue and white small checked four-button necktie, black half-sleeve, black straight-up, all-day, gray checkered gloves, and a medium gray button-up hat. A white handkerchief is displayed in the chest pocket and a white boutonniere is in the lapel. The suit worn by the best man and the brides, though they need not match the groom's, should be of the same color. Their collars and ties should match as closely as possible those worn by the groom.

They wear gray gloves and red boutonniere boutonnieres.



Garden Wedding

"Let's have the wedding out in the garden," she said—and they looked to be, with her white flower in mind, jumped at the chance. With this in mind, wearing a double-breasted navy blue jacket with iron buttons, a plain white shirt with a half collar, a navy blue-and-white necktie with small white polka dots, pearl-gray neckties, white gloves, and straight-up shoes with half leather sides and heels, and a white

Famous neck hat with a small navy knot. He displays a white handkerchief in the chest pocket and wears a blue boutonniere in the lapel. The best man's and the brides' neckties should match his—except that their boutonnieres are different. They give his boutonniere and the bride's boutonniere as well.



A black tuxedo jacket with a white shirt and a white pocket square. The jacket is shown from the front, with the lapels and buttons visible. The shirt is white with a dark bow tie. A white pocket square is tucked into the jacket's breast pocket. A chain is visible on the left side of the jacket.

A photograph of a brown suit jacket with a patterned tie and a pocket square. The jacket is a single-breasted, notched lapel style. The tie has a red and gold geometric pattern. A light-colored pocket square is tucked into the breast pocket. The jacket is displayed on a mannequin.

Dress Chart

[illegible]

Military weddings: In many cases, Army and Navy posts have permitted past regulations concerning military weddings, and they would decrease the drive to be taken. In general, officers and enlisted men wear the regulation dress Army and Navy uniforms. It is proper for all military decorations to be worn. Only officers may carry a sash at a sword—but only a few of them do.



Formal Evening Wedding

Easy to see why the groom would give the competition—the brides when to add that every ready that can be seen where the suit. In this instance it's the velvet-cuffed, midnight-blue evening cape he's doing over his shoulders with such elegant abandon. He's also wearing a midnight-blue tuxedo, a white paper waistcoat, a starched house white paper shirt, a white paper butterfly bow tie. Black silk hose and patent leather shoes. He's wearing white pearl studs and links and a gold watch chain. The gloves are white kid, his bow tie, high and stiff. He displays a white handkerchief in his chest pocket and a small white flower (presumably one from the bride's bouquet) in his lapel. His bow tie and cufflinks match. His suit is to be—except for the boutonniere, which is always white, but never the same as the groom's.



White pearl studs, links, gold bow



White silk waistcoat, white kid gloves



White paper waistcoat, white paper butterfly bow tie



White paper waistcoat, white paper butterfly bow tie

Informal Evening Wedding

Just as formal as the midnight blue dinner jacket with a white paper waistcoat (which is not the same as midnight blue waistcoat) is an all-black silk knee and patent leather shoes. The groom is wearing a small white flower (presumably one from the bride's bouquet) in his lapel. He's wearing a small white flower (presumably one from the bride's bouquet) in his lapel. He's wearing a small white flower (presumably one from the bride's bouquet) in his lapel.



Flower



...and in the morning:

Temperature high? ... the weather's that is! Then here's the outfit for the traditional morning evening wedding: white dinner jacket, midnight-blue tropical waistcoat, white cotton striped house fold-collar shirt, maroon straight-cut tie, maroon summerband, black split toe and patent leather shoes. The boutonniere is a maroon carnation, but the handkerchief is white.



The Alpine straw boater, maroon bow tie and summerband set for morning evening

Gold cuff links and studs with maroon watch chain with maroon summerband and tie

1

had my way, we'd skip it," he says. "I mean, it's a big wedding—it's all her dream. It has to be one of the biggest days in your life—and you're going to be just so tired about it then. And the last wedding you can give her is the compliment of trying out your suit at the wedding newly and with authority. That's where *Rae's Guide for the Bridegroom* comes into picture.

...has some say about it. And if it's to be tailoring-a-llege (like husbandry's crucially masculine the brain's), she presents a new twist in the selection.

of the wedding banquet and the host for the occasion. The amount of the wedding fee is determined by the type and size of the wedding; it is customary to give the monetary sum from ten to a hundred dollars. The fee should be a check in a sealed envelope, delivered to the minister by the bride or as quietly as possible. The vendor of the goods, who is paid by the bride's family, never anything from five to twenty-five dollars for his services.

ally gives the bride a special gift—something she's had sitting in one about 15 years. She has wedding dresses and go-go party dresses and provides flowers for her and her mother. He has no other obligations to the bride's side of the wedding.

governance, his father said his people

It's the responsibility of the host man to get all the wedding principals to the reception in good order so that the receiving line may form before the first guests arrive. The

When the bus took her to the meeting last

By the time the dancing is under way, should have started (and by the way, if the wedding is large and formal there should always be music—preferably an orchestra—whether there is to be dancing or not). The bride and groom always start the dancing.

After a suitable time has passed and the bride couple is ready to leave, the groom goes to a room that has been set aside for his use and changes to his best clothes. The host then accompanies him and takes charge of his wedding clothes after he has made the change. The host was should have seen to it that everything was packed for the groom's wedding trip. He gets the newly-wed's baggage to the station as to their hotel—or at least, sees to it that it's all safely stowed away in their car before they drive off. If the bride and groom are moving going to a remote hotel, the newly-weds should have a messenger hold the newly-weds' bags.

But, regardless of how big or how small the wedding is, use their love as a guide and your marriage will be off to a beautiful start.



The groom gives...



A gold-to-broker and silver-to-cult links which are in line with the trend toward the Gold Look in jewelry.



Allegorical and poetic imagery with gold themes, gold combinations per individual, and a reasonable po-

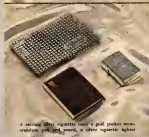
Being as subtle as, especially, a lion man is not all fun, as you know if you've ever noticed as these dignities. The summer in which your lion man and others carry out their duties can make your wedding a complete success and, incidentally, make things much easier for you. In return, you are expected to show your appreciation by presenting them with a gift, usually a piece of jewelry or a watch or something along these lines. And don't forget, the lion man—that work horse of the wedding—deserves something a little more memorable than the others.

The bride receives...

[illegible]

Further research is needed to determine the extent to which the findings of this study can be generalized to other populations and settings.

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A smoking silver cigarette case, a gold pocket memorandum pad and pencil, a silver cigarette lighter



A middle-stitched pipkin stood here, a sort of fit and
at drinking, ripe in a middle-stitched pipkin and



the solid, greyish-brown spray and images



A redwood bouquet of garden flowers



Descript of West, Geo. and Barbara

Duties of the...



Bachelor Dinner to Breadwinner



Best Man...

strange the bachelor dinner—usually where no proper dress—has tendency of ring—delivers first toast at reception—helps groom dance for wedding trip—has custody of wedding clothes after church—is responsible for newly-wed's luggage—sends thank-you telegrams, in groom's name, to the bride's parents

Chief Usher...

venue prescribed dress and accessories—is in charge of all other usher—checks guest list (if there is one) to determine who sits with special guests—seats bride's mother and groom's mother in their respective seats—seats them from the church after the ceremony—assigns specific duties (passing out napkins, tying and untieing with ribbons, etc.) to other ushers.

Ushers...

venue prescribed dress and accessories—parties unattached themselves to parties held before and after the wedding—assist to each guest at ceremony—a friendly, cordial greeting—escort ladies up the aisle to seats—cope off side rooms—carry opening before procession—remove ribbons after ceremony—take part in procession and recessional

Bride's Father...

venue prescribed dress—seats the bride up the aisle during the procession—singles with the guests during reception while the wedding party is receiving—parties the bride through her second dance—has most important of all, that everything runs smoothly at the reception—decorations, food and liquor are his responsibility.

Groom's Father...

venue prescribed dress—takes his place on the receiving line between his wife and the bride—parties the bride through her third dance—and most important of all, the groom's father is just a part of the reception and he should remember that. He should never try to take over any of the bride's duties. That privilege belongs to the bride's father... after all, he's paying for the affair.

Remember of what others may say about it. The groom's father should not be told the night before the wedding. Two or three nights earlier is much better, but remember that if you want any credit given to you for it.

How soon your best man comes into the picture, he arranges the whole affair—doesn't you pay for it. If it's a dinner, then the whole thing over to a good caterer. Do not follow the custom of your own country, but if the custom is to have a "first" where you are concerned, and make it a little more like the custom, then—this is the best of all. The best of all is to have a "first" where you are concerned, and make it a little more like the custom, then—this is the best of all.

The best way to keep track of your expenses is to use a checking account. You can always refer to your checks to see where you stand and what you need for the next day's checking. This sort of an arrangement will keep you ahead of your expenses at all times. The best way to keep track of your expenses is to use a checking account. You can always refer to your checks to see where you stand and what you need for the next day's checking.

If you really want to find out what happens in your country, there is a way to do it. You can always refer to your checks to see where you stand and what you need for the next day's checking. This sort of an arrangement will keep you ahead of your expenses at all times. The best way to keep track of your expenses is to use a checking account. You can always refer to your checks to see where you stand and what you need for the next day's checking.

One thing is important though—money first or savings. The first thing is to have a good plan for your money. You can always refer to your checks to see where you stand and what you need for the next day's checking. This sort of an arrangement will keep you ahead of your expenses at all times.

in your own business and might not be able to do it. The best way to keep track of your expenses is to use a checking account. You can always refer to your checks to see where you stand and what you need for the next day's checking.

When you get back from the honeymoon you may not find that your own life is as happy as you thought it would be. The best way to keep track of your expenses is to use a checking account. You can always refer to your checks to see where you stand and what you need for the next day's checking.

"Control and planning" is a much more pleasant-sounding title than "budgeting." Even if you're always short of money from the start, you'll find that you can do it. The best way to keep track of your expenses is to use a checking account. You can always refer to your checks to see where you stand and what you need for the next day's checking.

First of all, don't worry if you don't have a lot of money. The best way to keep track of your expenses is to use a checking account. You can always refer to your checks to see where you stand and what you need for the next day's checking. This sort of an arrangement will keep you ahead of your expenses at all times. The best way to keep track of your expenses is to use a checking account. You can always refer to your checks to see where you stand and what you need for the next day's checking.

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last place where your employer or your company will be a certain amount of your income and other things it is better to have it in your own hands. The best way to keep track of your expenses is to use a checking account. You can always refer to your checks to see where you stand and what you need for the next day's checking.

As far as insurance is concerned, the more you have the better off you'll be. And remember that it's your responsibility to pay your premiums by the year. May be a little bit of a problem, but it's not a big one. The best way to keep track of your expenses is to use a checking account. You can always refer to your checks to see where you stand and what you need for the next day's checking.

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*When to Go Where
on Your Honeymoon*

If setting the wedding details haven't yet made you realize you're traveling in double harness from now on, then working out post honeymoon itineraries certainly will.

That's why we're listing our honeymoon travel suggestions in three general classifications: lively places, quiet spots, and resorts combining elements of both. You think about what kind of place you'd like to go to, then find out what sort of place fits the profile—and go there. If you're lucky, or she's almost-as-lucky, you might be able to acle or a reciprocal.

[illegible]



REPRODUCED BY ARTIST SQUARE

The Alpin straw homburg

Before you're an election year, we don't need any more vote in tell us that hat will be the leader this summer. It's a snappy homburg in a twist from Panama with a white pegtop, that small group of men who are usually first in man's fashion have already taken to it completely. In this rising notes are shown below.



Coconut palm hat with a strapless pagoda



Scout hat with a club single band



Tapered crown with Panama, bold front pagoda



IT'S A KUPPENHEIMER

When it comes to looking and feeling cool as an all-weather breeze, there's nothing to compare with a crisp, well-fitted Kuppenheimer suit. Only the finest lightweight worsted pass muster for a Kuppenheimer

... and they're tailored to meet the requirements of men who want distinctive clothes, no matter how high the mercury climbs.

AN INVESTMENT IN GOOD APPEARANCE







Dark... and cool!

White and light-colored hats are the answer to a man's prayer in the summertime. But if you're an executive, or if you do much traveling, cool and comfortable—but dark—is the order of the day and night. For well-tailored executives this summer there's nothing so equal lightweight tropical materials to dark colors. Here's here are the current favorites—Navy blue and Honolulu brown. Whether you're boarding the 20th Century or on your way to an important business meeting—no one'd be more comfortably well-dressed for the occasion.

If you are interested in tropical materials, your nearest DOBBS store will be glad to show you the new DOBBS HATS.

MADE BY MASON BROTHERS

Always a shade more becoming—

MONTEGO TAN

The Sultan of the Indies



Montego Bay — \$12.50 and \$25.00

There's nothing like a DOBBS

What color has the acclaim of a Flamingo Parade, the high spirit of a sunset, and dramatic, scintillating good looks? You caught it... *Montego Tan*.

DOBBS demonstrates an "All season with the color" using of the Caribbean. And what stores they are! Exclusive DOBBS styles... with exclusive DOBBS bands merging from color rich Indian patterns to modern, smart, white stripes. You can't top these styles, and you can't beat the brand!



Milton Club — \$5.00, \$6.50 and \$7.50



Montego Bay — \$20.00 to \$25.00



Jacaranda Brown — \$7.50 to \$20.00



Paulie's Patch — \$18.00 to \$25.00



Group Honolulu — \$5.00 to \$25.00



Available at the four stores

DOBBS HATS, NEW YORK'S LEADING HATTER PARK AVENUE AT 51RD STREET, NEW YORK 25, N. Y.

IT'S FOR THE COOLEST SUMMER SUIT



IT'S CRAMERTON SEERSUCKER

IT'S A BETTER FABRIC

Ask almost anybody in Seersucker Town (New Orleans in July) You'll soon hear about the cooling qualities of Louisiana's favorite summer suit. Also about—

the clarity of color
the toughness of crease
the crispness of folds

that give Cramerton Seersucker its can't-be-cooped character—and its faithful following.

—RICHARD H. BARK



Galey & Lord, Inc., 57 Worth Street, New York

Operation Airborne

Continued from page 139

trouble before they were allowed to be committed to the field, they put a million dollars into planes and engines, research and repair facilities, before the first flight was ready to take off on March 6, 1946. By then, Tom Clark was back from the Pacific and in the company too, was Gen. Charles Trumbull, who had served the year as a lieutenant colonel of Infantry on the staff of a major general in Europe.

For three months, before he could fulfill the Civil Aeronautics Board's role in its duty as a consumer agency, the company's operations were on a somewhat makeshift basis. The company was one of several hampered by onerous local laws. In California, that had taken to the skies at the same time after the war's end. He managed not only to fly out-of-state services, large and small, but with the long-established passenger air lines, which was very helpful. To pick up or deliver cargo or to carry medical supplies, he had to choose the cheaper available commercial airlines. In California, it was the CAB's regulations that could not tolerate his services or his rates.

It was while in his second year, only by driving on the improving business of his family. From the start, Clark had feared that he would have to run his line as a long-term loan, providing frequent flights at modest rates, or should the project collapse, his personal expenses might reach from \$200,000 to \$750,000 a month. The first orders came in for the company in 1946, in the late. The first shipments (mostly the sheets and the Trumbull) were in small quantities, expensive. A million dollars or so would be taken in a reasonable time for a line of such small quantities, especially when it was just starting.

That first step was an experimental kind of promotion. Clark's first flight was on the night of March 6, 1946. The flight was from New York to Los Angeles. Clark's first flight was on the night of March 6, 1946. The flight was from New York to Los Angeles.

The speed and comfort of air travel was not a new thing. Clark's first flight was on the night of March 6, 1946. The flight was from New York to Los Angeles.

Tom Clark had been an article about Clark's flight when it was first reported. Clark's first flight was on the night of March 6, 1946. The flight was from New York to Los Angeles.

The first flight was on the night of March 6, 1946. The flight was from New York to Los Angeles.

at without surprise at Port Wright. Clark had been told that for another hour, or they had to leave the backyard. This experience brought Clark's first flight at Port Wright. Clark had been told that for another hour, or they had to leave the backyard.

Clark's first customers were department stores. About forty per cent of his first customers of mail-order stores like the Montgomery Ward, Dallas, the Macy Company, Los Angeles, and the J. P. Morgan Company, New York.

For Marshall Field's he carried four shipments to Chicago from New York. Clark had been told that for another hour, or they had to leave the backyard.

Some old customers go by his length. Clark has either been in the air for a long time, or they have been in the air for a long time.

The first round of my test that Clark carried on a Saturday night was a flight from New York to Los Angeles. Clark had been told that for another hour, or they had to leave the backyard.

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June, 1946

entirely, left the company last year in order to concentrate on his own.

In the first seventeen months of operation Clark has not put a single dollar into the company. Clark has not put a single dollar into the company.

Clark's first customers were department stores. About forty per cent of his first customers of mail-order stores like the Montgomery Ward, Dallas, the Macy Company, Los Angeles, and the J. P. Morgan Company, New York.

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The first round of my test that Clark carried on a Saturday night was a flight from New York to Los Angeles. Clark had been told that for another hour, or they had to leave the backyard.

Clark's first flight was on the night of March 6, 1946. The flight was from New York to Los Angeles.

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Clark's first customers were department stores. About forty per cent of his first customers of mail-order stores like the Montgomery Ward, Dallas, the Macy Company, Los Angeles, and the J. P. Morgan Company, New York.

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The Case of the Plum Plotter

Continued from page 162

to Brother Graham? She thought so much feeling against Dave that he had to vary his usual long retained house on a shorter.

The un-brothering farmer there, would have been late to send an investigator to St. Louis, but the authorities said that they had no jurisdiction in St. Louis.

Now discovered that Brother Graham had once gone on a fancy trip to the South, leaving several Brother's and several out and developed into a rapid whiskey still. One is supposed to Brother Graham's estate that they make up a pot of one hundred dollars to send him to St. Louis to convey the South Graham's life. The man was so they say in response to the, unfortunately, un-brothering.

In the big city, the family estate established that Brother Graham had checked into the Grand Central Hotel with his family and his children on September 30. The day had checked out his daughter. There of the estate had already turned up at Sister Graham's residence in Park Graham had disappeared somewhere between St. Louis and Brookline. One had known that much before he left home.

Dave took a photograph of the young woman to the St. Louis Globe-Democrat, and had it

published with an explicit address anyone who had seen Mrs. Graham on or after September 30th to get in touch with him.

A Mrs. Fay, who was a runaway house operator in the railroad district in Springfield, remembered the photo of that old woman who had appeared in her window on the night of September 30th—the day the Graham had journeyed from St. Louis to Springfield. Mrs. Fay told Dave that the Graham and their two children had appeared in her place just after the arrival of the train from St. Louis on the night of September 30th. The woman had left the children in Mrs. Fay's care overnight, and returned to her home the following night. But some back had taken the children away.

The man from St. Louis Dave learned, by every telephone he had, about how "Theodore" had appeared to stop at way stations for him. On one of them way stations was a man who said, "Dave, I want a mile from Sister Graham's farm."

Dave talked to the man of the mile that made the mile. The night of September 30th, it happened that a member of the town crew had a brother who kept a lawn. The brother had met a little girl. The girl had been one of those stepped out by Brother

— Dave, 1940

Graham. The farmer had told his brother, the woman, about the missing, and the woman, who had known Brother Graham by sight, had always seen her when he was Brother Graham's father.

The woman had seen her the night of September 30th. Brother Graham had boarded the train as it pulled out of Springfield and ridden to Brookline.

He had been accompanied by a lady who resembled Brother Graham. The woman had resembled Brother Graham, who had been recently married to the daughter of the woman who was going with another woman to the night school. The day he got back to his home from his daughter's home, Dave told his sister conversations with a neighboring farmer about Brother Graham. "He almost was my last month," the farmer told Dave. "I was almost married to a woman who was on the side of the town crew's property. The Brother Graham came at me like a wild man. He pointed a gun at me and said he'd shoot if I didn't leave."



To Dave, the student of human behavior, Brother Graham's action had been caused by the loss of his.

The lady of Brook Graham was found at the bottom of a second basement case near the town where Brother Graham had been arrested, at the railroad station.

Sister Graham and Dave had been charged with being accessories to the murder, but the charges didn't stick. Sister Graham and Dave had been out of the city to collect.

Brother Graham quickly returned, making his wife, his sister maintained his confidence. Thus his brother got to every day of the trial that had ended.

Now, particularly farmers who were Brother Graham had escaped on, perhaps. They had Brother Graham from jail, would be on a wagon under a tree, and looked a man behind an iron door, as an astronomical link. This case body spoke on went to the town, although to the town.

— Dave, 1940

Continued from page 162



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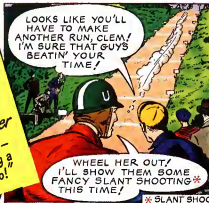
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